

Agenda Item No: 5

Report to: Museums Committee

Date of Meeting: 8th December 2008

Report Title: Attendance Figures

Report By: Kevin Boorman
Head of Destination Management & Marketing

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum and Gallery's website for the second quarter of 2008/2009

Recommendation(s)

1. the report is for noting

Reasons for Recommendations

Background

1.Attendances: Hastings Museum and Art Gallery

The figures for July to September 2007 are given for comparison, although the Museum and Art Gallery did not reopen to the public until 28th July 2007.

	July – September 2008	July - September 2007
Number of Visitors	11,077	11,353
Pupils in organised groups	1,809	1,135

2. Attendances: Old Town Hall Museum

	July – September 2008	July – September 2007
Number of Visitors	5,543	6,131
Pupils in organised groups	1,135	1,008

3. Website Hits

July – September 2008 20,010

July – September 2007 16,047

4. Educational Activities

There have been no educational activities outside the Museum in this quarter.

5. Comment

Attendances at the main Museum and Art Gallery are still holding up well after the reopening last year. Visitor numbers to the Old Town Hall are slightly down on last year. This is also reflected in figures for the summer period for the Fishermen's Museum and Shipwreck and Coastal Heritage Centre.

The number of website hits continues to increase, and have more than trebled since first recorded in 2004.

Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

Policy Implications

Please identify if this report contains any implications for the following:



Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes

Supporting Documents

Officer to Contact

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